

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Strategic Plan Reviewed and Confirmed May 2008

Carl Wentzel 2008 - Committee/Task Force Appointments

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
Government Affairs	Provide strategies to demonstrate value of membership through advocacy efforts.		
Oversight Committee:	<ul style="list-style-type: none"> • Pete Paganussi, Chair • ALL Board of Directors serve as primary committee 		<ul style="list-style-type: none"> • Work with lobbyist to develop long-term strategy for legislative efforts, coordinate member input in these areas • Prioritize focus areas for legislation to guide and unify member and lobbyist efforts • Review potential/actual legislation and provide recommendations for VACEP position(s) • Provide input on lobbyist performance for annual evaluation/contract renewal.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

***Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians***

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
ACEP Report Card Task Force	Carl Wentzel, Chair	Invite/involve stakeholders as appropriate in preparing for release.	<ul style="list-style-type: none"> • Contact stakeholder groups <ul style="list-style-type: none"> ○ VDH (Tavener, Remley, Kaplowitz = cooperated with Kaplowitz on data submission) ○ OEMS ○ VHHA ○ MSV • Research what if any changes/updates to expect from last report card and work with appropriate stakeholder group to prepare talking points on accomplishments, works in progress or “failures” to improve. • Invite/involve stakeholders on all opportunities requesting input and reviewing drafts.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
GA: Health Finance/ Reimbursement Task Force	Jason Garrison, Chair Shawn Borich Brian Clare Faiqa Qureshi James Dudley Luis Eljaiek <i>Tom Wagner ?</i>	<ul style="list-style-type: none"> • Advisors: Cindy Behlmar, Peninsula Emergency Physicians Patricia A. Pitrolo, Atlantic Billing Associates Mel Gottlieb, Martin Gottlieb & Associates Rusty Hundley, Emergency Physicians of Tidewater Sandy Oliver (LEAD ADVISOR), Med-Systems Associates Kimberly Kelly, Children's Specialty Group, PLLC Kaye Wear, Best Practices Kathleen M. Cardella, MBA, UVA Dept of Emergency Medicine Brenda Little, Virginia Billing Associates Debra Zelaya, Riverside Janet Brown, TeamHealth David McKenzie, Director of Physician Reimbursement, National ACEP staff 	<p>Identify reimbursement issues common to members that need state level solutions, whether educational, regulatory or legislative. Recommend and implement solutions.</p> <p>2008:</p> <ul style="list-style-type: none"> ▪ Site of Service payment change ▪ Provide input on proposed changes to PEND program (Board directed pursue Option #4 discuss with Lobby team and approach MSV for support ▪ Provide input MCO definition of EMTALA related care
	Medicaid PEND Program Task Force	Jason Garrison, Jake O'Shea, Luis Eljaiek, Todd Vanden Hoek	
	DMAS Physician Reimbursement Workgroup	Jason Garrison, Tom Wagner and Sandy Oliver	

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
GA: Professional Liability Task Force	Luis Eljaiek		Pursue legislation favorable to EP (EMTALA specific), and cooperate with MSV in preserving CAP and BIF.
GA: Patient Safety/ Injury Reduction Task Force	John Carmack		Monitor or Pursue legislation for: Primary Seat Belts Helmet law retention Photo red enforcement Etc.
GA: Other VAWA Forensic Compliance Workgroup	Paul Sutherland		<ul style="list-style-type: none"> • Attend meetings, provide input on issues and report to Board. • Obtain VACEP input on official matters of policy.
Gov't Affairs Committee Liaisons are as follows:			

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
GA: ACEP Council (elected by members)	<p>Serve through Feb 10: Mike Bono Sabina Braithwaite Pam Ross</p> <p>Serve through Feb 09: Tim Evans James Dudley Kelly Foley</p> <p>Alternates 2007: Luis Eljaiek Ioliene Boenau Carl Wentzel Resident Keel Coleman (rotates programs – VCU in 08)</p>	<p>Elected by VACEP members.</p> <p>ACEP Council mtg in Fall</p>	<ul style="list-style-type: none"> • Represent VACEP to ACEP Council. • Draft Resolutions for VACEP issues that would benefit by national action.
GA: Liaison: EMS Governors Advisory Board	Carl Wentzel	<p>Appt by Governor, 2005 - 2008.</p> <p>2 term limit</p> <p>Quarterly meetings</p>	<ul style="list-style-type: none"> • Ensure Emergency Physician input and oversight for all Medical Control and Medical Training of prehospital providers. • Make recommendations for any EMS-related legislation. • Obtain VACEP input on official matters of policy.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
GA Liaisons: EMS other	<ul style="list-style-type: none"> • EMS-C: Robin Foster • TEMS Council: Lewis Siegel • SWEMS Council: Charles Lane • WEMS Council: Thom Burnett • VDH Pandemic Flu Advisory Committee - vacant 		<ul style="list-style-type: none"> • Promote physician leadership and medical control regarding patient care and safety. • Bring issues of interest or as requested to VACEP Board that would benefit from VACEP organizational backing.
GA: Liaison: MSV House of Delegates Annual Meeting	<p>James Dudley, Delegate Pete Paganussi, Alternate</p> <p>Also attending: Gwen Harry And Lobbyist</p>	<p>One meeting in Fall. Oct 10-12, 2008 at Williamsburg.</p> <p>Also attend or ensure representation at other MSV meetings, legislative summits, committee, etc. that have potential to impact EM issues.</p>	<ul style="list-style-type: none"> • Provide input to all matters that would affect the practice of EM or emergency services/patient care, including prehospital issues. • Propose EM issues for submission and approval by HoD, if such policy would support and further VACEP legislative or regulatory agendas. • Obtain VACEP input on official matters of policy.
GA: Liaison: State Child Fatality Review Team	Robin Foster (term exp summer 2009)		<ul style="list-style-type: none"> • Represent Emergency Physician perspective on all recommendations for regulation or legislation forwarded by the Team. • Obtain VACEP input on official matters of policy.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
GA Liaison: Interagency Civil Admissions Advisory Council	Gary Kavit	Diverse group of stakeholders, requires continuity in our representation. Significant progress toward improving mental health system in 2008 GA. Follow through. Seek representation on Supreme Court MH Reform Commission.	<ul style="list-style-type: none"> • Obtain VaCEP input on official matters of policy re: TDO/ECO issues. • Insure MD input to screening protocols and educational activities. • Ultimate goal is to get state to authorize Emergency Physicians to execute TDO/ECO process without resistance from Magistrates or CSB personnel, or receive immunity from civil suit for EMTALA-provided services (?). <p>Refer to Priority Objectives adopted for 2008 GA. Update objectives based on final outcome of 2008 GA actions and budget allocations.</p>
GA Liaison: Medicare CAC (Carrier Advisory Council)	Jason Garrison	Meets quarterly.	<ul style="list-style-type: none"> • Promote fair LMRP (local medical review policies) for emergency services/reimbursement. • Obtain VACEP input on official matters of policy.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
EMPAC (Emergency Medicine Political Action Committee)	Support Advocacy Efforts by establishing relationships with elected state representatives.		
	Chair, <i>Chris Turnbull</i> Members: Mike Bono Dominic Johnson Brian Wexler Darren Lisse Thom Burnett Treasurer: Gwen Harry Advisors: Lobbyist	<i>Not yet confirmed</i>	<ul style="list-style-type: none"> • Raise funds to support candidate campaigns for election. • Encourage and promote EP interactions with legislators/candidates • Pursue contributions to PAC from nontraditional sources (contract groups, billing companies, etc).

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
Member Services: Provide strategies to meet key organization objectives, i.e. increase active membership, reduce attrition.			
<ul style="list-style-type: none"> Member Services Committee: 	Renee Reid, Chair Members: Peter Bruzzo Jody Gerard Shawn Borich Pete Paganussi Keel Coleman		<ul style="list-style-type: none"> Review 2005 Member survey, make recommendations to address issues identified. Survey members on EM issues as requested by Board or pertinent committee/ task force in support of identified objectives. Provide results to Board or committee as appropriate Identify strategies to demonstrate increased value of membership to current and future members. Develop member “tool kit” with information to empower emergency physicians. ACEP group member challenge issued, rewards for chapters that ID eligible groups Develop definition of “Active” membership toward endorsement of FACEP applicants.
	<ul style="list-style-type: none"> McDade EM Research Awards 	Chair, Borich Members: Judy Mechanick Kathy Kenders Kelly Foley	Promote to members, residencies and prehospital Secure Award sponsors Review papers submitted and select recipients. Recipients honored at Annual Meeting, receive plaque, one night lodging and travel/stipend.

Organizational objectives adopted May 2006:

- Capture 75% of eligible active members by 2010.
- Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
- Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
	<ul style="list-style-type: none"> Heatwole Career Achievement Award 	Chair, President Members: Executive Committee	Promote/request nominees. Select recipient. Recipient honored at Annual Meeting, receive plaque, one night lodging and travel/stipend
Communications	Chair, Peter Paganussi	Investigating template for email communications interim EPIC Discuss web based discussion forums and need for moderators	<ul style="list-style-type: none"> Keep membership informed of issues being addressed by VACEP leadership, via EPIC and possible email/listserve. Communications methods are provided in the most cost effective, member-focused way possible.
	<ul style="list-style-type: none"> EPIC 	Editor, Peter Paganussi	<ul style="list-style-type: none"> Develop editorial guidelines and submission guidance/format information. Identify regular/repeat and features.
	<ul style="list-style-type: none"> Website Task Force 	Chair, Paganussi Members: Todd Vanden Hoek Shawn Borich Luis Eljaiek	Site redesign in progress Recommend content Staff updates content
Education	Chair, Tamera Barnes		Coordinate CME approval process with ACEP for all programs. Evaluations conducted for all programs will indicate excellent satisfaction in the quality of programs offered/jointly sponsored.

Organizational objectives adopted May 2006:

- Capture 75% of eligible active members by 2010.
- Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
- Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
	<ul style="list-style-type: none"> Winter, Hot Topics 2009 	Program Director, Tamera Barnes Committee: Renate Austin Sandy Deane Claire Plautz Brian Rubenstein	3 day conference with exhibits. To be held in Homestead 2009
	<ul style="list-style-type: none"> Spring, Reimbursement /Practice Management seminar 	Jason Garrison, Program Director	1 day program on relevant topics. Richmond.
	<ul style="list-style-type: none"> LLSA, summer program 	Program Director, Greg Christiansen	3 days of ABEM LLSA readings, review and test opportunity. The four residency programs are supporting this. Medical jeopardy competition on 2 nd day.
	<ul style="list-style-type: none"> EM Legislative Issues Conference 	Program Director, Carl Wentzel Gwen Harry Lobbyist	1 day in Richmond @ GA <i>Consider holding in Dec (Report Card Release or early GA in conjunction with MSV WCOC program?)</i>
<ul style="list-style-type: none"> Education 3rd Party Joint sponsorships 	<ul style="list-style-type: none"> OMD Workshops 	Carl Wentzel	Secured OEMS grants to fund three courses. Secured grant to establish online/on demand option via website.
	<ul style="list-style-type: none"> Statewide EMS Symposium 	Carl Wentzel	OEMS funded participation for CME credits
	<ul style="list-style-type: none"> ACLS/PALS 	Mike Bono	Network Medical Systems, Inc. Ensure compliance with ACEP requirements, improve administrative paperwork/ provide incentive.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
	<ul style="list-style-type: none"> Continuing Concepts in Prehospital EM, Suffolk 	Mike Bono	TEMS Council. Ensure compliance with ACEP requirements
	<ul style="list-style-type: none"> Chemical Burns 	Kirk Cumpston Ruddy Rose	VCU/Virginia Poison Center Apply for ACEP credits only and assist promotion
	<ul style="list-style-type: none"> Look for more opportunities 	Staff <ul style="list-style-type: none"> TEMS ACLS/PALS interest Roanoke Trauma conf fall 2008 	Promote concept to potential CME sponsors not affiliated with ACCME accredited entity (MSV, universities)
ITLS Program	State Medical Director: Scott Weir Steering Committee: David Barrick and Gwen Harry	Sabina Braithwaite serves on ITLS Board.	Promote and administer ITLS training in Virginia and DC. Coordinate/adapt ITLS CMS to our web portal
Executive Committee	Promote Accomplishment of Objectives; Provide Leadership		
	Carl Wentzel, President Pete Paganussi, Pres Elect Dave Garth, Treasurer Tamera Barnes, Secretary Luis Eljaiek, Past President		Take action on business between Board meetings as directed by the Board or on items that require immediate organizational response on time-sensitive issues. Board must ratify at its next meeting.
	<ul style="list-style-type: none"> Finance/Budget 	Chair, Dave Garth Executive Committee members <i>Plus: ITLS, Education and Membership Chair</i>	Prepare annual budget, monitor progress. Treasurer reviews all transactions as part of internal controls, quarterly. <ul style="list-style-type: none"> <i>Investigate tenant space build out and lease extension</i>

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.

Mission: To Promote and Protect the Interests of Emergency Physicians and the Patients They Serve
Vision: A Community of Empowered Emergency Physicians

Committee/ Task Force/ Liaison name	Appointments	Comments	Proposed Activities/Responsibilities
	<ul style="list-style-type: none"> • Nominating 	Chair, President Members: President Elect & Past President	Draft slate of candidates for all elected positions. Develop ideal qualifications of candidates (per bylaws amendment reference).
	<ul style="list-style-type: none"> • Bylaws 	<i>Chair, appt as needed</i>	Monitor compliance with law and ACEP.

Organizational objectives adopted May 2006:

1. Capture 75% of eligible active members by 2010.
2. Increase Total Revenues by 5% per year without raising dues or member fees and decrease attrition by 20% per year (excluding candidate members).
3. Utilize a minimum number of committees to support the long term objective of the organization.